NEXT LEVEL NONPROFIT

BUILD A DREAM TEAM + INCREASE LASTING IMPACT

WHAT IS THE NEXT LEVEL NONPROFIT OPERATING SYSTEM?

An operating system, such as Windows, iOS, or Android, manages and integrates the totality of a device's hardware and software. It translates complex inputs to create a simple, coherent interface that you see on your screens. Without a high-functioning operating system, your device would be useless.

Next Level Nonprofit is an organizational operating system, not a software, but it functions similarly. If your organization has a healthy and high-functioning operating system, it will simplify extremely complex matters. It should work so seamlessly that the average person will not even recognize the sophistication of the system itself.

The Next Level Nonprofit operating system provides an overarching structure and integrates four essential components that, when properly implemented, create lasting impact for your organization:

Team Unity + Compelling Vision + Right Strategy + Disciplined Execution = Lasting Impact.

OUR TOOLS

TEAM UNITY

FUNCTION & ACCOUNTABILITY OVERVIEW: Clearly and succinctly define the major functions of each role (seat) within your organization and ensure radical accountability.

CULTURE & CAPACITY ASSESSMENT: Regularly discern if staff members are consistently aligned with your culture, understand their seat, are passionately committed to the functions of their role, and have the necessary abilities to do their jobs with excellence.

AFFIRMATION / CHALLENGE MATRIX: Create environments with high affirmation and high challenge. Ensure all team members have the support and autonomy they need to achieve ambitious goals.

COMPELLING VISION + THE RIGHT STRATEGY

NEXT LEVEL STRATEGY: A simple two-page working strategic plan that everyone in the organization understands and is fully committed to
   · Answers the questions: "**Where are We Going?**" (vision) and "**How Do We Get There?**" (strategy).

DISCIPLINED EXECUTION

THE WEEKLY: The weekly leadership team meeting where teams share what's happening, monitor progress, hold one another accountable, grow in transparency, improve team health, identify the most pressing issues, and solve them together.

THE QUARTERLY & THE YEARLY (OFF-SITES): One full-day session every 90 days during Quarters 1-3 and two full-day sessions at the end of Quarter 4 for the Yearly. This is the balcony view of your organization for planning purposes.

PLAYBOOKS & PROCESSES: Documenting the processes driving the most important functions within your organization and creating a playbook team members follow to ensure consistent implementation.

OUR COACHING PROCESS

1 **FOUNDATIONS (Full Day)**
- Increase Team Unity
- Function & Accountability Overview
- Culture & Capacity Assessment
- Create Your Scoreboard
- The Weekly

2 **NEXT LEVEL STRATEGY: WHERE ARE WE GOING?**
(Full Day) - 1 month after previous session
- Increase Team Unity
- Why, What, and How
- Culture
- 10-Year Moonshot
- 3-Year Snapshot

3 **NEXT LEVEL STRATEGY: HOW DO WE GET THERE?**
(Full Day) - 1 month after previous session
- Increase Team Unity
- 1-Year Plan
- Quarterly Priorities
- How We Share Our Story
- Opportunities/Next Steps

4 **THE QUARTERLY: QUARTER 2 (Full Day)**
- Increase Team Unity
- Next Level Strategy Review
- Learnings from Previous Quarter
- Establish Next Quarterly Priorities
- Opportunities/Next Steps

5 **THE QUARTERLY: QUARTER 3 (Full Day)**
- Increase Team Unity
- Next Level Strategy Review
- Learnings from Previous Quarter
- Establish Next Quarterly Priorities
- Opportunities/Next Steps

6-7 **THE YEARLY (Two Full Days, Back-to-Back)**
- Increase Team Unity
- Next Level Strategy Review
- Learnings from Previous Year & Quarter
- Establish Next 1-Year Plan & Quarterly Priorities
- Opportunities/Next Steps

Additional Support Throughout the Year

- Coach attends the first 3 Weeklies (in-person or virtual)
- Additional coaching for CEO/ED via phone or video conference as needed, up to 10 hours per quarter

Cost
In the for-profit sector, the average market rate for the services we provide is $50,000 – $75,000 annually. However, we coach nonprofits for only $20,000 per year, because we are passionate about providing access and transforming the landscape of the nonprofit sector.

Minimum Organizational Requirements
There is no nonprofit organization too large for the Next Level Nonprofit operating system. However, the minimum requirements to participate in our 1-Year Coaching program are as follows:

· Annual revenue must exceed $500,000

· Must have an Executive Leadership Team of at least three full-time staff members with clearly defined responsibilities and discernible leadership abilities. Roles should incorporate vision casting, fundraising, financial controls, and operations. Position titles might include: CEO/Executive Director, COO, Financial Director, Program Director, Development Director, etc.